

Harvard
Asian
Alumni

return . reflect . reconnect



October 24-26 . Cambridge, Massachusetts

summit2014.haaaa.net • summit@haaaa.net

Sponsorship Opportunities

Our Inaugural Summit at Harvard in 2010 drew more than 400 students, faculty, and alumni from seven decades, multiple continents and all Harvard schools. The Harvard Asian American Alumni Alliance is inviting this dynamic community—a group that includes some of the world’s most accomplished and innovative thinkers and leaders in business, politics, science and technology, law, philanthropy, medicine, media and the arts—back again to connect with each other and with the University, to find inspiration and ideas for ways to meet the challenges of our communities and our world. Speakers include World Bank President and former President of Dartmouth Jim Kim, new Dean of Harvard College Rakesh Khurana, Pulitzer-winning journalist Sheryl WuDunn, Inventor Ken Hakuta and author Amy Chua. Contributions will allow us to make the Summit accessible to the widest possible range of attendees, including students and recent graduates (we have dropped the basic undergrad fee to \$0), while producing a distinctive and thought-provoking program. We welcome your support of this milestone event.

SPONSOR ACKNOWLEDGMENT

The Harvard Asian American Alumni Alliance (HAAAA) reaches 5000+ Asian and Asian American alumni through its Summit announcements. Additional electronic broadcasts by the Harvard Alumni Association reach all 250,000 university-wide alumni. All contributors will be listed on the HAAAA and Summit websites before, during and after the Summit, and in printed materials distributed at the Summit. Event underwriters will be acknowledged in email and social-media marketing and at the sponsored event. All will be acknowledged in post-Summit communications.

VISIONARY SPONSOR - \$20,000+

Opportunity to sponsor:

- First-place award in the Elevate Pitch Competition, to be held on Saturday, Oct. 25. Sponsor’s name will be included in award name; sponsor may provide a judge for the finals and present the award at the event. Includes prominent logo display at the event, opportunity to distribute corporate item/brochure to attendees, five Summit registrations and a full-page program ad with featured placement.

CHAMPION SPONSOR - \$10,000-19,999

Opportunity to sponsor:

- Opening Reception on Oct. 24 at Knafel Center (Radcliffe Gym), with World Bank President Jim Kim.
- Gala Luncheon on Oct. 25 at the Charles Hotel with keynote speaker Sheryl WuDunn.
- First Harvard Asian Athletes Celebration, featuring alumni and student athletes, on Oct. 25 at the Northwest Labs.
- Award at Elevate Pitch Competition.

Includes highlighted sponsor recognition at the event, opportunity to distribute corporate item/brochure to attendees, four Summit registrations and a full-page program ad with prime placement.

BENEFACTOR SPONSOR - \$5000-9999

Opportunity to sponsor:

- Alumni Networking Breakfast on Oct. 25 at Knafel Center (Radcliffe Gym)
- Closing Breakfast on Oct. 26.
- Special Award at Elevate Pitch Competition.
- Opening Plenary Session on Leading Change, featuring prominent alumni who are making a difference, with welcome by Rakesh Khurana, new Dean of Harvard College.

Includes highlighted sponsor recognition at the event, opportunity to distribute corporate item/brochure to attendees, three Summit registrations and a full-page program ad.

INNOVATOR SPONSOR - \$2500-4999

Opportunity to sponsor:

- Student-Alumni Mentoring Breakfast on Oct. 26.
- Award at the First Voices Storytelling Slam on Oct. 26.
- A panel session featuring notable alumni and faculty speakers: Topics include Education, Healthcare, Sports Industry, Entertainment, Entrepreneurship, Social Impact Investing, Student Service in Asia, and "What Really Drives Success?" with Amy Chua and Vivian Louie.

Includes sponsor recognition in signage and verbally at the session; two Summit registrations.

PATRON SPONSOR - \$1000-2499

Includes one Summit registration.

LEADER SPONSOR - \$500-999

SUPPORTER SPONSOR – \$250-499

FRIEND SPONSOR – up to \$249

DONATIONS

Please note contributions to Harvard Asian American Alumni Alliance Educational and Charitable Inc. are tax-deductible to the extent the law permits (complimentary Summit registrations that are accepted by the donor are valued at \$150, and this portion of the sponsorship is not tax-deductible). Checks may be made out to Harvard Asian American Alumni Alliance Educational and Charitable Inc. and sent to Eugene Shen, HAAAA Treasurer, 22 Shady Brook Road, Old Greenwich, CT 06870. He may be reached at treasurer@haaaa.net. Please contact Summit Chairs Hye-Won Choi and

Jinhee Ahn Kim or Fundraising Chairs Jeannie Park and Junko Kim with questions at summit@haaaa.net. Thank you for your support!